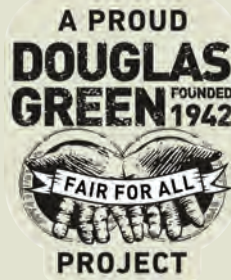




FAIRTRADE



Mobile Library & Media Centre charitable project

Collaboration

The joint initiative between DGB, producers of Douglas Green Wines and one of its suppliers, Du Toitskloof Wines from Rawsonville, takes the form of a brand new Mercedes-Benz Axor truck fitted with a 15m trailer wherein lies a treasure trove of education material.



Some 5000 brand-new books, specially selected for school-children between Grades 1 and 5, stand between a set of twenty out-of-the-box computers with full internet access from an on-board satellite router.



The Mobile Library will follow a route through the areas of Rawsonville, Goudini and Worcester, stopping for a full day at each of the nine primary schools identified as needing access to books and learning aides.

A full-time librarian will be on hand to assist the learners at every stop.

OVER 1 200 PRIMARY SCHOOL-CHILDREN IN THE WESTERN CAPE WINELANDS HAVE FOR THE FIRST TIME BEEN GIVEN ACCESS TO BROAD-BASED READING MATERIAL AND INTERNET.

Background

The DGB Charitable Trust

The DGB Charitable Trust was founded by DGB (Pty) Ltd, a leading South African producer of wine, as its primary vehicle for corporate responsibility projects. It is operated as an independent charitable trust which is registered as a Public Benefit Organisation with the South African Revenue Service.

The object of the Trust is to initiate and manage charitable projects with an initial focus to address educational needs at primary school level in the Winelands. The trust will also provide monetary and practical support to the Andrew Murray Childrens home in the DGB Production heartland of Wellington as well as continuing a long standing relationship of support from DGB to the Johannesburg Childrens Home.





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Sustainability

This is only the beginning

Whilst the capital costs of the first mobile media centre (see box) was funded through donations received by the DGB Charitable Trust, the annual operating costs of the project is paid for through the sale of Douglas Green Fair to All wines, a Fairtrade accredited brand. This ensures the long term sustainability of this initiative and makes it real and tangible for the beneficiaries.

As we have already seen the immense positive impact this project has had on the children the Trust is actively seeking further funding from DGB's local and international business partners in order to commission more of these mobile media centres.

Should you be interested to donate towards the next mobile media centre & library or just need further information please get in contact with the trustees of the Trust:

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